

# RECOMMENDED READING

*New book for farmers focuses on strengthening farm finance management skills*

Midwest Organic and Sustainable Education Service, Spring Valley, WI



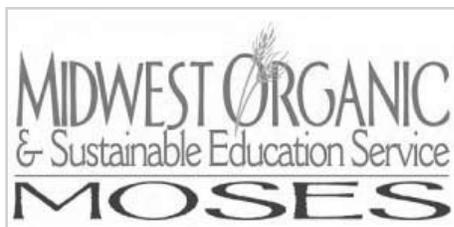
Successful financial management of a business as complex as a farm is a large undertaking that involves many different skills and systems. The new book, *Fearless Farm Finances*, (MOSES) will demystify successful farm business management for readers by looking at the goals, systems, and procedures piece by piece. *Fearless Farm Finances* presents the complex

subject of farm financial management in a straightforward and readable style, with numerous tips and examples from working farms. The authors offer examples from a diversity of farms, from dairy to diversified vegetable, to orchards and pastured poultry. The content is relevant for both small- and large-scale operations. Sample farm data sets highlight how equations, formulas, and analysis are done.

A project of the Midwest Organic and Sustainable Education Service, (MOSES), authors include Paul Dietmann, Badgerland Financial, Dr. Craig Chase, farm management specialist for Iowa State University, Chris Blanchard, Rock Spring Farm, and project manager and editor, Jody Padgham, financial manager of MOSES and small scale farmer.

Book sections include: Starting with Farm Financial Management, (Startup and Planning), Farm Data Collection and Organization, The Big Picture: Organizing Basic Financial Information, (Balance Sheet, Income Statement, and Cash Flow) Analysis and Decision Making Using Your Numbers, (Ratios) Analyzing Specific Elements of Your Farm (Enterprise Analysis), Thinking About the Future (Budgeting and Monitoring), Other Factors that Affect Your Financial Situation (Labor, Organizational Structure).

To order a copy, visit the MOSES webstore at <http://www.mosesorganic.org/> or call MOSES at 715-778-5775 and request an order form.



# VEGETABLE VARIETY TRIAL RESULTS NOW AVAILABLE

*Results from the 2011 Washington State NOVIC trials available on eOrganic*

Jared Zystro, Organic Seed Alliance, Port Townsend, WA

Results are in from the 2011 NOVIC sweet corn, carrot, broccoli, snap pea, and winter squash variety trials. To see how an array of commercial and experimental varieties did when grown on organic ground in Washington, Oregon, Wisconsin, and Minnesota, visit <http://eorganic.info/novic/crops> (New York results coming soon). NOVIC, or the Northern Organic Variety Improvement Collaborative, is a four-year USDA-OREI funded project that partners with organic farmers to breed new varieties, identify the best performing existing varieties for organic agriculture, and educate farmers on organic seed production and plant variety improvement. The collaborative includes researchers and educators from four universities, Organic Seed Alliance, and the USDA. To learn more about the project, visit <http://eorganic.info/group/5751>



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