



Tilth Producers of Washington presents  
**Washington Organic Week**  
**September 12-19 2015**



## *WOW! Sponsorship Opportunities*

### **STEWARD: \$2,500**

- Logo featured prominently in two full-page ads in a print media campaign along with online advertising
- Logo featured prominently in advertising for Annual Beer & Chocolate Tasting plus two tickets to the event
- Logo and link on Tilth Producers website and Facebook page
- Logo featured in Buy Washington Organic informational brochure
- Promotion through WOW! social media campaign
- Promotional opportunities between suppliers and retailers

### **SEED SAVER: \$1,000**

- Logo featured in two full-page in a print media campaign along with online advertising
- Logo in advertising for Annual Beer & Chocolate Tasting plus one ticket to the event
- Logo and link on Tilth Producers website and Facebook page
- Promotion through WOW! social media campaign
- Promotional opportunities between suppliers and retailers

### **CULTIVATOR: \$500**

- Logo in day of advertising for Annual Beer & Chocolate event
- Logo and link on Tilth Producers website and Facebook page
- Promotion through WOW! social media campaign

### **POLLINATOR: \$250**

- Your name listed on our website and Facebook page
- Promotion and awareness through the WOW! social media campaign

### **All sponsors receive the following benefits:**

- Access to Buy Washington Organic marketing materials (buttons, flyers, pocket guides)
- Downloadable marketing materials published by Tilth Producers including a Washington organic industry infographic for consumer outreach and education
- Regular mention in Eat Organic for WOW! pledge campaign publicity and daily emails

### *Additional Event Sponsorship Opportunities:*

#### *Annual Harvest Fair*

*Saturday 9/12/15 - Meridian Park, Seattle, WA*

*co-hosted by Tilth Producers of Washington and Seattle Tilth*

#### **Additional \$1,000 Level Sponsor**

- Link in Harvest Fair event Facebook post
- Business logo and link on Harvest Fair webpage
- Ad included in Harvest Fair program
- Organization banner hung at Harvest Fair in high traffic area (provided by business)
- Logo in both organization's print newsletter
- Emcee mentioning business name at Harvest Fair
- Includes all \$500 level Harvest Fair benefits

#### **Additional \$500 Level Sponsor**

- Link to your business on Harvest Fair webpage
- Business logo included on sponsor acknowledgment sign at Harvest Fair
- Space for an outreach and vendor table at Harvest Fair (includes one 1 table and 1 chair)
- Acknowledgment in both organization's print newsletter



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**Contact Information**

**Business/Organization** \_\_\_\_\_

**Primary Contact** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Organization Address** \_\_\_\_\_

**City, State and Zip** \_\_\_\_\_

**Website Address** \_\_\_\_\_

**Sponsorship Options**

<p><b>WOW! Sponsorship Level</b>  <i>Our organization wishes to support Washington Organic Week (WOW!):</i>  <i>Donations of any amount are welcome to support Washington Organic Week.*</i></p> <p> <input type="radio"/> \$2,500 - Steward    <input type="radio"/> \$500 - Cultivator  <input type="radio"/> \$1,000 - Seed Saver    <input type="radio"/> \$250 - Pollinator  <input type="radio"/> *Donation - \$ _____         </p> <p><b>WOW! Sponsorship Amount:</b>          \$ _____</p>	<p><b>Optional Annual Harvest Fair Sponsorship</b>  <i>(co-hosted by Tilth Producers &amp; Seattle Tilth)</i>  <i>Our organization wishes to support this year's Annual Harvest Fair with an additional sponsorship:</i></p> <p> <input type="radio"/> \$1,000 Level  <input type="radio"/> \$500 Level         </p> <p><b>Harvest Fair Sponsorship Amount:</b>          \$ _____</p>
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**Combined Sponsorship Amount: \$ \_\_\_\_\_**

**Payment Information**

Check is enclosed     Please invoice me     Charge my Credit Card

Card Number \_\_\_\_\_ CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Register online: [bit.ly/sponsorWOW](http://bit.ly/sponsorWOW)  
 Send payment to: Tilth Producers of Washington, 4649 Sunnyside Ave N, #305 Seattle, WA 98103  
 Fax: 206-632-7562  
 Email: [organic@tilthproducers.org](mailto:organic@tilthproducers.org)

*Thanks for your support*